

## Registration

**Date:** 23 - 25 November 2011  
Registration starts at 15:00  
Conference starts at 17:00 on the Wednesday  
and ends with lunch on the Friday

**Venue:**

High Leigh conference  
Centre,  
Lord Street  
Hoddesdon  
Hertfordshire  
EN11 8SG



**Cost:** £185 per person -  
including all meals and  
overnight accommodation  
in single en-suite rooms

**To book your place(s):**

Use the online booking  
facility in the Events  
section of the Baptist  
Union website [www.baptist.org.uk](http://www.baptist.org.uk)  
Places are limited, so please book as early as possible.

**Closing date for booking:** Friday 4 November

**For further details:** see the Baptist Union website  
[www.baptist.org.uk/component/content/article/451.html](http://www.baptist.org.uk/component/content/article/451.html)  
or contact Colin on [cmcdermott@baptist.org.uk](mailto:cmcdermott@baptist.org.uk)

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Registered Charity Number 1125912

# Being Church for the Boomer Generation?

engaging with the spirituality of this  
influential, energetic generation

**23 - 25 November 2011**  
**High Leigh Conference Centre,  
Hoddesdon, Herts**

this ecumenical conference is to help regional church  
leaders, evangelists and local church leaders  
understand the distinctive sociological group known as  
Baby Boomers, enabling them to set and resource a  
Boomer mission agenda for local churches.



## Baby Boomers

are people born between 1946 and 1964 and form a large population group that have just started retiring en masse in 2011.

They have been described as 'the youngest group to hit 60' and are generally healthy and energetic, far from considering themselves as old. They have a nostalgia for their past, have been at the forefront of many innovations, and have seen huge changes in moral values.

In Christian terms, many of them experienced Sunday School and received a basic Christian teaching at school. Since then, large numbers have dropped away from involvement with a church and others have explored alternative spiritualities. Of those who have remained loyal, many express frustrations with church-life. Now is the time to address all these issues.

**This conference about Baby Boomers will look at:**

- how we can re-engage people who have residual Christian faith but have left church
- the ways of relating with those other spiritualities
- what church will look like to connect with this generation.

Through plenary sessions with experts in this field, by worshipping together in a variety of styles, and by participation in optional seminars, there will be opportunities to gain an understanding of Baby Boomers and to explore a number of ways to re-connect or engage with this generation. As Baby Boomers now face the huge life-changes of retirement, we shall explore how the church can develop a positive spiritual future for them and a renewed purpose in life.

**Martyn Atkins** (General Secretary of the British Methodist Church and Secretary of the Conference) will deliver the keynote missional challenge in the final session of this conference.

## Speakers



**Martyn Atkins** is currently serving as General Secretary of the British Methodist Church and Secretary of the Conference. He was previously a circuit minister for 10 years, a school chaplain and principal at Cliff College.



**Stuart Christine** has worked with BMS World Mission in Brazil and taught at Spurgeon's College. He is currently BMS Regional Secretary for Latin America, overseeing and developing the mission teams and partnerships.



**Norman Critchell** has nearly 32 years experience in evangelism and mission and since October 2009 has been the Director of Outlook Trust, a national organisation committed to evangelism amongst the over 55's.



**Steve Hollinghurst** is Researcher in Evangelism to Post-Christian Culture at the Church Army Sheffield Centre. His latest book Mission-Shaped Evangelism examines contemporary culture and cross-cultural mission.



**Graham Horsley** has recently returned to local church leadership, after 10 years in a national role. He is pastoring two Methodist churches and beginning a fresh expression of church for baby boomers.



**Kathryn Morgan** is the national Mission Adviser for the Baptist Union of Great Britain, having been a Regional Minister following local ministry and church planting. She has chaired the planning group for this conference.



**Anne Richards** is part of the policy adviser team for the Church of England, taking a lead on the theology of mission and engagement with New Religious Movements and alternative spiritualities.



**Roger Standing** is the Director of Training at Spurgeon's College, teaching in the areas of mission, evangelism and pioneer ministry. His recent books include: Re-emerging Church: Strategies for reaching a returning generation.